



Taste of Potomac

September 8, 2012

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The Taste of Potomac is an annual event sponsored by foundations, corporations and individuals who believe that no child should be left in foster care. All proceeds from this event support the placement of children into their forever families.



“Taste of Potomac” host and Adoptions Together board member, Judy Sebring, has been involved with Adoptions Together for over 15 years. As an adoptee herself, Judy knows first hand what it is like to have a “forever family”. “This is our mission... to provide a permanent, loving and nurturing family for every child, no matter what it takes.”

Why support Adoptions Together through the Taste of Potomac?

- The *“Taste of Potomac”* brings together leaders in our community, advocates for children and friends who care. Guests enjoy an evening of entertainment, several auctions and delicious food from Potomac area restaurants. The nearly 30 restaurants donate their fare for the enjoyment of our guests and to help Adoptions Together raise awareness and funding to find homes for children in foster care.
- Supporters of the *“Taste of Potomac”* include nearly 40 sponsors donating services and funds to make this evening possible. A committee of 14 women, nearly all Potomac residents, plan for this evening throughout the year. The event has taken on a life of its own and continues to build momentum. In the past three years the *“Taste of Potomac”* has grown in size from a 100 person event (netting \$15k) to a 400 person event (netting over \$50k). Our 2012 goal is to maintain an intimate house party feeling but to increase net proceeds by 20%.



Every Child, Every Family,
Every Step of the Way

**ADOPTIONS
TOGETHER**

Find out more:

Visit us at www.adoptionstogether.org

Or call us at 301.439.2900

Silver Spring, Baltimore, Herndon and DC

Premiere Presenting Sponsor (Limited to 2 sponsors)

\$ 10,000

You/ your company will receive: 10 event tickets, name and logo on all materials, a full page ad in the inside front or back cover of the event program, linked logo on our website (top billing position), verbal and sign recognition at event, logo on e-marketing materials and invitations, full page thank you ad in the Potomac Almanac, a "Taste" for 10 at a Food and Wine Pairing at a premier restaurant, and *Taste of Potomac* merchandize including: hats, tops, hoodies, yoga pants and key chains.

Platinum Sponsor

\$ 5,000

You/ your company will receive: 8 event tickets, a 1/2 page ad in program, linked logo on our website, verbal and sign recognition at event, logo on e-marketing materials, full page thank you ad in the Potomac Almanac, and *Taste of Potomac* merchandise including: hats, tops, hoodies, yoga pants and key chains.

Gold Sponsor

\$ 2,500

You/ your company will receive: 5 event tickets, a 1/4 page ad in program, logo on our website, verbal recognition at event, logo on e-marketing materials, and full page thank you ad in the Potomac Almanac.

Silver Sponsor

\$ 1,000

You/ your company will receive: 2 event tickets, a 1/4 page ad in program, logo on our website, logo on e-marketing materials, full page thank you ad in the Potomac Almanac.

Bronze Sponsor

\$ 500

You/ your company will receive: 1 event ticket, a business card size ad in program, name on our website, name on E-marketing materials, full page thank you ad in the Potomac Almanac.

_____ I am interested in an *in-kind* sponsorship.

_____ I would like to *support* Adoptions Together with my *donation* of \$_____.

_____ Please send me an invoice at the address below .

Contact Information:

Name_____

Phone_____

Company_____

Address_____

City_____ State_____

Zip_____ Email_____



Mission:

Adoptions Together builds healthy lifelong family connections for every child and advocates for the continuous improvement of systems that promote the well being of children.

Find out more:

Email Margo Devine: mdevine@adoptionsstogether.org

Visit us at www.adoptionsstogether.org

Or call us at 301.439.2900

Silver Spring, Baltimore, Herndon and DC

Please return this form to:

Adoptions Together;

10230 New Hampshire Ave Suite 200

Silver Spring, MD 20903

Phone: 301-439-2900 Fax: 301-439-9334